

‘What if the crisis of 2008 represents something much more fundamental than a deep recession? What if it’s telling us that the whole growth model we created over the last 50 years is simply unsustainable economically and ecologically and that 2008 was when we hit the wall – when Mother Nature and the market both said: “No more.”’

Thomas Friedman
New York Times, 8 March 2009



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Trust and Integrity in the Global Economy

– a people-focused, sustainable approach to globalization

CAUX, SWITZERLAND 24-29 JULY 2009



Initiatives of Change conference centre, Caux, Switzerland

INTERNATIONAL CAUX CONFERENCES 2009

This is one of the series of international conferences, dialogues and training events in Caux between 9 July and 15 August



Initiatives of Change

The global commercial system is a dominant force in our world and it depends on trust. That trust has collapsed and we are experiencing an unprecedented crisis.

Bailing out the system alone is not enough. Can we each be part of finding more fundamental solutions?

At the Trust and Integrity in the Global Economy (TIGE) Conference at Caux, Friday 24 to Wednesday 29 July 2009, people from many walks of life will come together out of their desire to offer future generations a sustainable world to live in.

www.cauxbusiness.com

Who should attend?

Young professionals, Social entrepreneurs, Business leaders, Students, Farmers, Media professionals, Academics, All concerned citizens.

For more information and programme updates: www.caux.ch/2009

Trust and Integrity in the Global Economy

a people focused approach to globalisation

Friday, July 24

- 16.45 **Opening Session**
Jean-Pierre Mean, Switzerland, Member Council of Foundation, *CAUX-Initiatives of Change* and Vice-President of the Swiss chapter of Transparency International
Ingrid Franzon, Sweden, Clinical Nutritionist and Manager, Integrated Functional Medicine Clinic, Falun
Bernard Margueritte, Poland, Journalist, Author, Writer and President, International Communications Forum
Justin Walford, Canada, Operations Manager G3, Vancouver;
Mohan Bhagwandas, Australia, Conference Coordinator
 Chair: **Joe Swann**, UK, Chief Executive, My Social Innovation
- Keynote: A People-Focused, Sustainable Approach to Globalization**
George Katito, Zimbabwe, Researcher for Governance and African Peer Review Mechanism Programme, South African Institute of International Affairs, Johannesburg
- 18.45 Dinner
- 20.15 **Community Formation and Introduction to Work Streams in the Great Hall**

Saturday, July 25

- 07.30 **Quiet Time and Exploring the Sources of Trust & Integrity**
- 08.00 Breakfast
- 09.15 **Foundations of Trust and Integrity**
 This first session will be a facilitated Open Session to hear from conference participants on Hopes, Expectations and Visions for the days ahead – Why you are in Caux? What do you want to take back?
- 10.15 Break
- 10.30 **Work Streams**
Young professionals Group – Defining the global challenges we are currently facing
Business Group – What are the lessons we can draw from this unprecedented crisis in the financial industry?
Media Group – Investigative Journalism – a two edged sword. A danger to tyranny or a destroyer of confidence?
Food and Sustainability Group – Health and the environment: personal and global sustainability
- 12.30 Lunch
- 14.30 **Meet in Community Groups**
 A centre-piece of the Caux experience is being part of a community group where participants can meet and have conversations that matter with other interesting people attending the conference. Community groups will also have opportunities to volunteer in various service roles in the house.
- 15.45 Refreshments on the Terrace
- 16.45 **Main Plenary**
 Panel of Four Speakers Representing: Young professionals Group; Business Group; Media Group; Food and Sustainability Group
 Each afternoon, the Plenary will bring together one speaker from each Work Stream who will form a panel, to present the progress, decisions and actions coming out of the Work Streams followed by an open discussion with the whole conference.
- 18.30 Dinner

PROGRAMME

(subject to change)

- 20.30 **Evening Programme: Old Abe' – A Play about Abraham Lincoln**
 Performed by **Jack Lynch** and **Andrew Hodson** and directed by **Elisabeth Tooms**
 This play traces Lincoln's journey from the backwoods of the mid-West of America to the White House. Much of it uses Lincoln's own words, combining both his passion and his famous sense of humour. Lincoln's leadership style has been an inspiration to President Barack Obama and one could draw on many parallels to Obama's progress to the Presidency.

Sunday, July 26

- 07.30 **Quiet Time and Exploring the Sources of Trust & Integrity**
- 08.00 Breakfast
- 09.15 **Foundations of Trust and Integrity**
 Contributor **Antoine Jaulmes**, France, Project Director, PSA Peugeot Citroën: "The role of Caux in modern Europe". Followed by Q&A
- 10.15 Break
- 10.30 **Work Streams**
Young professionals Group – Defining the global challenges we are currently facing
Business Group – What are the lessons we can draw from this unprecedented crisis in the financial industry?
Media Group – Investigative Journalism – a two edged sword. A danger to tyranny or a destroyer of confidence?
Food and Sustainability Group – Health and the environment: personal and global sustainability
- 12.30 Lunch
- 14.30 **Meet in Community Groups**
- 15.45 Refreshments on the Terrace
- 16.45 **Main Plenary**
 Panel of Four Speakers Representing: Young professionals Group; Business Group; Media Group; Food and Sustainability Group
- 18.30 Dinner
- 20.30 **Evening Programme: Feature Film: "Baraka"**
 A world beyond words - the thread that weaves life together

Monday, July 27

- 07.30 **Quiet Time and Exploring the Sources of Trust & Integrity**
- 08.00 Breakfast
- 09.15 **Foundations of Trust and Integrity**
 Contributor **Hennie de Pous de Jonge**, Netherlands, Author and Member of the International Council of *Initiatives of Change*: "Perspectives on *Initiatives of Change*" Followed by Q&A
- 10.15 Break
- 10.30 **Work Streams**
Young professionals Group – Defining the global challenges we are currently facing
Business Group – What are the lessons we can draw from this unprecedented crisis in the financial industry?
Media Group – Investigative Journalism – a two edged sword. A danger to tyranny or a destroyer of confidence?
Food and Sustainability Group – Health and the environment: personal and global sustainability
- 12.30 Lunch

- 14.30 **Meet in Community Groups**
- 15.45 Refreshments on the Terrace
- 16.45 **Main Plenary**
 Panel of Four Speakers Representing: Young professionals Group; Business Group; Media Group; Food and Sustainability Group
- 18.30 Dinner
- 20.30 **Evening Programme: Sustainability Solutions Fair**
 A fair celebrating the good works that the participants of the conference may want to show-case. Offering an opportunity to profile initiatives that people from across the globe are doing: we come together in support of each other.

Tuesday, July 28

- 07.30 **Quiet Time and Exploring the Sources of Trust & Integrity**
- 08.00 Breakfast
- 09.15 **Morning Plenary – Initiatives Plans Ideas**
 After three days of discussions each Work Stream will take 30 minutes each to present their final **Initiatives, Plans and Ideas** for the future.
- 12.30 Lunch
- 14.30 **Meet in Community Groups**
- 15.45 Refreshments on the Terrace
- 16.45 **Caux Lecture**
Mr Rajeev Dubey, Mahindra & Mahindra Ltd, India: Transforming Capitalism with Trust And Integrity – What Corporates And Companies Can Do
 Mr Rajeev Dubey, President (HR, After-Market & Corporate Services) & Member of the Group Management Board Mahindra & Mahindra Ltd. His key focus areas are HR/IR initiatives for the Group, the After Market Sector whose three CEO's report into him, Corporate Communication and Infrastructure. In addition, he is on the Boards of several Group companies including Mahindra China Tractor, Mahindra Intertrade, Mahindra First Choice Wheels, Mahindra Insurance Brokers, Mahindra Retail, and is Chairman of Mahindra First Choice Services.
- 18.30 Dinner
- 20.30 **"Conversations that Matter" with Mr Rajeev Dubey**
- 21.15 **Music, Networking and Refreshments**
 An opportunity to relax and meet with other participants

Wednesday, July 29

- 07.30 **Quiet Time and Exploring the Sources of Trust & Integrity**
- 08.00 Breakfast
- 09.15 **Morning Plenary – "My most significant experience at Caux"**
 Contributions and reflections from the community discussions that have taken place during the conference
- 10.15 Break
- 10.30 **Morning Plenary – Next Steps**
 Asia Plateau, Panchgani, India, November 2009
 TIGE Conference Caux, August 2010
- 11.30 Conference closes
- 12.30 Lunch

Conference Aims

- Encourage human-centred practices and decision-making in response to the global 'melt-down'
- Reshape business around core values, based on personal transformation, integrity and visionary leadership
- Look at the role of the media in fostering trustworthy practices in the global economy
- Focus on strategies to meet the needs of all people, for food, work and well-being

Expected Conference Outcomes

- Where possible to develop a group plan of action in relation to common issues agreed to in Work Streams
- To develop any individual plans of action inspired by the discussions
- To document any break-through ideas that emerged in Work Streams that can be presented to appropriate organisations and decision makers
- To develop a more comprehensive proposal for fund raising after the conference

WORK STREAMS

All participants have joined a Work Stream when registering for the conference. Each Work Stream brings together like minded people with a shared goal and a desire to generate action on the subject matter they have chosen to work on.

The four Work Streams are:

- **Young Professionals:** Considering human-centred practices and decision-making in response to the global 'meltdown'.
- **Business Leaders:** Reshaping business around core values, based on personal transformation, integrity and visionary leadership.
- **Media:** Exploring the role of the media in fostering trustworthy practices in the global economy.
- **Health, Food and Sustainability:** Developing strategies to meet the needs of all people, for food, work and well-being.

Purpose of the Work Streams

During the discussions in Work Streams, there will be an opportunity for participants to develop individual and collective initiatives in relation to the themes and issues being discussed. The Work Stream will be introduced and facilitated by Work Stream leaders and other contributors (see separate sheet for Names and Short Biographies).

Daily meetings

Your Work Stream will meet daily on the 25th, 26th, 27th July.

Work Stream Daily Reports

Each Work Stream is responsible for:

- Developing a daily one page flipchart summary of outcomes of their discussion – for general display on white boards in the Main Hall.
- Appointing speakers to speak at the afternoon plenary session to sum up Work Stream discussions as well as offering their own experience and knowledge as appropriate. The format for this is determined by the group. Each speaker will have 10 minutes to present followed by Q&A.

Work Stream Outcomes

On the 28 July from 09.15 to 12.15 each Work Stream will take 30 minutes each, to present to the whole conference, the key INITIATIVES, PLANS and IDEAS emerging from the three days of discussions. Each session will comprise of one Chairperson and up to three or four contributors.

Contact Us

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